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**IT'S "ALWAYS PERSONAL" AT RADISSON ARUBA RESORT, CASINO & SPA:
Fulfilling Every Destination Wedding Desire At The Tropical Oasis
With Dedicated On-Site Bridal Specialist And In-Lobby Wedding Salon**

ARUBA (May 9, 2011) -- Radisson Aruba Resort, Casino & Spa, located on 1,500 feet of the island's spectacular sugar-white sand beach bordering turquoise Caribbean waters, continues to reign as *the* preferred destination wedding location in Aruba. The AAA Four -Diamond resort is virtually a tropical oasis, brimming with lagoons, waterfalls and manicured gardens, providing a multitude of breathtaking backdrops for intimate or larger ceremonies and receptions.

This stunning resort captures the essence of Aruban charm and is firmly committed to providing an exceptional level of personalized service and attention to every bride and groom. In fact, only one wedding takes place each day on the property.

Lisa Dammerman, the resort's dedicated on-site bridal specialist, serves as the personal liaison for those choosing to celebrate their love in this picturesque paradise. An Aruban native, Dammerman has forged lifelong relationships with florists, pastry chefs, clergy, government officials and other vendors. She is also intimately familiar with every nuance of holding a wedding on the island, whether it's a party of two or 250.

Initial inquiries regarding a destination wedding at Radisson Aruba typically begin with a telephone call or simple email. Items discussed include possible dates (May – July and October are the most popular months) as well as the resort's special wedding room block rates and customizable wedding packages.

"It is so important for me to establish an open and trusted relationship with the bride and groom very early," states Dammerman. "Understanding their style and vision allows me to *propose* innovative ways for incorporating even more imaginative elements and special touches during their ceremonies and throughout their stay with us."

Many times, couples plan a trip to the property and are pleasantly surprised when they discover Dammerman in the resort's elegant in-lobby Wedding Salon. Evoking a sense of enchantment, the boutique is designed as a beach wedding lounge, complete with sand, seashells and palm trees. Dammerman sits at her desk "shaded" by a romantically draped fabric tent.

While here, she artfully explains the resort's choice of traditional and creative locales for wedding festivities and gives detailed property tours. A majority of couples choose to be married on Radisson Aruba Resort's famed Palm Beach. Late afternoon is a particularly appealing time, affording guests the opportunity to experience Aruba's spellbinding sunsets.

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Reception locations vary from the deck of one of the resort's beachfront zero-entry, free-form swimming pools to a grand lawn, lush with indigenous flora and fauna. Couples choosing to have only a few family members and friends share their special occasion can take advantage of the property's 2,734-square-foot penthouse suite, complete with a 645-square-foot rooftop patio offering panoramic views of the island.

With her engaging personality and attention to detail, it doesn't take long for couples to begin trusting Dammerman and know she will go the extra mile for them.

"I am available 24-hours-a-day while my clients are in Aruba," she says. "Plus, I always stay through the last dance, last pour of champagne, long after the newlyweds have left the wedding reception – just to make sure what they may not see is well attended to," she adds.

Dammerman's determination and fast action is often reflected in the last-minute – or last-second – details in wedding preparation. For example, not long ago, a bridesmaid misplaced the ribbon to her gown. It was nowhere to be found. When she frantically approached Dammerman with the issue, Dammerman hopped in her car and drove to a local store to purchase something comparable. She was back in record time. Everyone looked beautiful.

Prior to becoming bridal specialist, Dammerman served as a guest manager, arranging off-property adventures in Aruba. Shopping is always a favorite option and there are plenty of world-renowned stores and unique boutiques nearby. Other favorite activities include hiking Arikok National Park, touring the Butterfly Farm and Bubali Bird Sanctuary, horseback riding on the beach, jeep safari tours and playing golf at the championship Tierra del Sol course.

Radisson Aruba also features an on-site, five-star PADI dive facility and Watersports Center, offering excursions, certification and rentals of canoes, paddle boats, Hobie Cats, Waverunners and more. Windsurfing and parasailing can also be arranged.

When not engaging in watersport activities or relaxing on the beach, bridal parties are often found indulging at Larimar Spa, the resort's award-winning 13,000-square-foot facility. They can choose from a variety of treatments in one of nine treatment rooms after a refreshing work out in its state-of-the-art Fitness Center. Larimar Spa also features a full-service salon, ideal for bridal party hair and make-up applications.

Dammerman feels blessed to have the opportunity to play a part in the most important day her brides and grooms have encountered in their lives. "I have developed incredible friendships with many of my clients," she says. "I look forward to welcoming them back to Radisson Aruba for commemorating their anniversaries."

For more information on Radisson Aruba Resort, Casino & Spa's destination wedding offerings, please visit its exclusive website, www.arubaweddingsbydesign.com.

- **Radisson Aruba Resort, Casino & Spa** -

The AAA Four Diamond Radisson Aruba Resort, Casino & Spa, located on Palm Beach – the island's top beach – is a 15-acre tropical oasis offering exceptional accommodations and facilities enhanced by warm and caring, attentive service. The resort's award-winning oceanfront Larimar Spa, known for treatments incorporating indigenous island ingredients, is the most comprehensive in Aruba and a favorite of spa connoisseurs. With an exceptional staff – many with the resort for more than 15 years – the property is notable for its gracious service, having the largest expanse of white sandy beach on the island, exotic lagoons, cascading waterfalls, manicured fragrant gardens, and 355 guestrooms, including 32 luxurious

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suites and exclusive Plaza Club accommodations. The Radisson Aruba captures the essence of Aruban charm offering sumptuous cuisine in three restaurants; including Sunset Grille, the island's only AAA Four Diamond-rated restaurant in a resort and Mira Solo the island's only martini bar featuring a variety of 52 martinis; a 30,000-square-foot pool area with two free-form pools; a 16,000-square-foot starlit-themed casino; a five-star PADI dive and water sports facility, and more than 15,000 square feet of special event space.

As one of the world's leading brands, Radisson® is being positioned to deliver vibrant, contemporary and engaging hospitality characterized by the Yes I Can!™ service philosophy. Our ambition is to expand Radisson® as a powerful, globally consistent, first-class brand. The positioning is being supported by a series of innovations introduced during our 2010 Global Business Conference, including new room concepts, new restaurant concepts and a series of new service concepts focused on the guest experience. The strategy for Radisson® entails an investment program of up to USD 1.5 billion in North America alone, focused on establishing flagship hotels in key U.S. cities and on upgrading the existing portfolio. With 425 hotels in operation globally and 107 hotels currently in the pipeline, the brand is poised for significant growth around the world. We plan to grow the portfolio domestically and globally to at least 600 hotels by 2015.*

For information and reservations, call Radisson at +1 (800) 333-3333, visit www.radisson.com/aruba or contact your travel professional. All packages include complimentary high-speed Internet access and rates listed are per room based on double occupancy in Garden View accommodations.

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