

Media Contact:

Kaye Communications, Inc. 561-392-5166
Bonnie S. Kaye, bkaye@kcompr.com, 561-756-3099-mobile or
Jon A. Kaye, jkaye@kcompr.com, 561-756-3097-mobile
www.twitter.com/kcompr
Media site: www.caribbean-media.info



RADISSON ARUBA RESORT, CASINO & SPA
ANNOUNCES "A HOLIDAY TO REMEMBER"

ARUBA (June 13, 2011) – The AAA Four Diamond Radisson Aruba Resort, Casino & Spa announces its **"Holiday to Remember"** promotion at the resort's 15-acre tropical oasis nestled in the azure Caribbean Sea on the largest expanse of the famed Palm Beach, the most pristine beach on the island.

Guests can take advantage of special rates from December 21st to December 31st to save 10 percent and book a value-priced holiday vacation beginning from \$555* per night.

*This offer may not be combined with any other offer or promotion and may not be applied retroactively. Rates are valid December 21 – 31, 2011, and are per night based on single/double occupancy in guest room category. Surcharges apply for upgraded categories. Requires a seven night minimum stay over this period. Rates are in U.S. dollars and are subject to 23.5 percent tax and service charge. Restrictions may apply.

The resort's picture-perfect setting located entirely out of the hurricane belt with year 'round 82-degree temperatures, brilliant sunshine, and cooling tradewinds, makes the Radisson Aruba Resort, Casino & Spa a perfect destination for a family getaway or a special retreat for two over the holiday. The resort is brimming with lush fragrant gardens, cascading waterfalls and exotic lagoons; features the world-class oceanfront Larimar Spa, the most comprehensive on the island that is a favorite of spa connoisseurs; award-winning culinary fare, and a wide range of recreation and shopping options.

Guests can create lasting holiday memories relaxing on 1,500 feet of white sand on Aruba's famed Palm Beach; refresh on its 30,000-square-foot pool area that features two zero-entry, free-form swimming pools; workout at the Larimar Spa's state-of-the-art Fitness Center facing the sea, and then pamper themselves at its full-service salon. They can then indulge at the resort's four restaurants, including Sunset Grille, the only AAA Four Diamond-rated restaurant in a resort on the island; toast each other at Mira Sol, the only martini bar on the island that serves up a variation of 52 martinis; and play (day and night) at the 16,000-square-foot starlit themed resort casino.

Recreation awaits guests as well, from the resort's on-site five-star PADI dive facility and Watersports Center that offers excursions and certification; rentals of canoes, paddle boats, Hobie Cats, Waverunners; reservations for windsurfing and parasailing to hiking in Arikok National Park, touring the Butterfly Farm and Bubali Bird Sanctuary, horseback riding on the beach, jeep safari tours and playing golf at the championship Tierra del Sol course. For those who want to venture out for a shopping adventure throughout the island, there are plenty of world-renowned jewelry, duty-free perfume and liquor shops, designer clothing stores, art galleries, and unique boutiques nearby.

About Radisson Aruba Resort

The AAA Four Diamond Radisson Aruba Resort, located on Palm Beach – the island's top beach – is a 15-acre tropical oasis offering exceptional accommodations and facilities enhanced by warm and caring, attentive service. The resort's award-winning oceanfront Larimar Spa, known for treatments incorporating indigenous island ingredients, is the most comprehensive in Aruba and a favorite of spa connoisseurs. With an exceptional staff – many with the resort for more than 15 years – the property is notable for its gracious service, having the largest expanse of white sandy beach on the island, exotic lagoons, cascading waterfalls, manicured fragrant gardens, and 355 guestrooms, including 30 luxurious suites and exclusive Plaza Club accommodations. The Radisson Aruba captures the essence of Aruban charm offering sumptuous cuisine in

(more)

Radisson Aruba Resort, Casino & Spa Announces “A Holiday to Remember”/2/2/2/2

three restaurants; including Sunset Grille, the island’s only AAA Four Diamond-rated restaurant and Mira Solo, the island’s only martini bar featuring a variety of 52 martinis; a 30,000-square-foot pool area with two free-form pools; a five-star PADI dive and water sports facility, and more than 15,000 square feet of special event space. Club Carlson – a whole new world of hotel rewards – makes staying at Radisson even more satisfying.

Radisson® Hotels & Resorts, *As one of the world’s leading brands, Radisson® is being positioned to deliver vibrant, contemporary and engaging hospitality characterized by the Yes I Can!SM service philosophy. Our ambition is to expand Radisson® as a powerful, globally consistent, first-class brand. The positioning is being supported by a series of innovations introduced during our 2010 Global Business Conference, including new room concepts, new restaurant concepts and a series of new service concepts focused on the guest experience. The strategy for Radisson® entails an investment program of up to USD 1.5 billion in North America alone, focused on establishing flagship hotels in key U.S. cities and on upgrading the existing portfolio. With 425 hotels in operation globally and 107 hotels currently in the pipeline, the brand is poised for significant growth around the world*. We plan to grow the portfolio domestically and globally to at least 600 hotels by 2015.* For information and reservations, call Radisson at +1 (800) 333-3333, visit www.radisson.com/aruba or contact your travel professional. All packages include complimentary high-speed Internet access and rates listed are per room based on double occupancy in Garden View accommodations.

#####