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**JET SERVICE TO ARUBA JUST GOT BETTER – AND MORE BEAUTIFUL!**

**New York Jets *Flight Crew* Cheerleaders 2012 Calendar  
To Be Photographed In Aruba And On-Site At  
Radisson Aruba Resort May 23 to 28, 2011**

*New "Fans" Added To Radisson Aruba Resort On Facebook Through June 30, 2011  
Get "Chance To Win" New York Jets Memorabilia Or Home Game Tickets*

ARUBA (May 20, 2011) – There's never been a better time to jet off to Aruba than May 23 to 28, 2011, when the New York Jets Cheerleaders, known as the Flight Crew, will be on-site at the stunning Radisson Aruba Resort to shoot their 2012 Flight Crew Calendar. The Radisson Aruba will serve as home base for the famous cheerleading squad and the resort's lush tropical grounds will provide the location for much of the photo shoot. Resort guests will have an opportunity to meet and mingle with the Flight Crew and to watch the photo shoot, and those who become a "Fan" of the Radisson Aruba on Facebook can enter to win autographed Jets memorabilia.

Palm Beach, where the Radisson Aruba is located, is ranked the Top Beach in Aruba and was a key factor in drawing the Flight Crew to Aruba and the Radisson. The 1,500-foot expansive stretch of pristine beach will be the focal point of the shoot. Additional shoot locations at the resort include the property's tropical lagoons, cascading waterfalls and zero-entry freeform swimming pools.

Travelers to Aruba staying at the Radisson Aruba during the week of the shoot will be allowed to watch portions of the on-location photo sessions, and guests booked into the resort overnight May 24 will receive an invitation to a cocktail reception with a select group of cheerleaders. This special event will provide New York Jets fans and football fanatics a rare opportunity to interact with a few of the talented Flight Crew.

Jets fans unable to travel to Aruba can still join in the fun by following the action on Facebook, and anyone who becomes a "Fan" of the Radisson Aruba Resort today through June 30, 2011 will be entered into a drawing for a chance to win autographed Jets memorabilia (one winner), two tickets to a Jets game (one winner) and an autographed Jets Flight Crew calendar (five winners).

For information and reservations, call Radisson at +1 (800) 333-3333, visit [www.radisson.com/aruba](http://www.radisson.com/aruba) or contact your travel professional. Aruba is easily accessible via the Queen Beatrix International Airport, located minutes from the Radisson Aruba and serving all major carriers including American Airlines, Continental Airlines, Delta Airlines, JetBlue Airways, US Airways and United Airlines.

**About the Flight Crew Cheerleaders:**

The New York Jets Flight Crew was created in 2007 to enhance the overall fan experience by infusing additional energy and enthusiasm to each home game. Members of the multi-talented, multi-purpose entertainment team are dancers, athletes and active participants in the Jets community. Whether they are performing a choreographed dance routine or appearing at New York Jets charity events, every member of the New York Jets Flight Crew is committed to excellence and serving as role models for Jets fans across the globe.

(more)

### **About Radisson Aruba Resort**

The AAA Four Diamond Radisson Aruba Resort, located on Palm Beach – the island's top beach – is a 15-acre tropical oasis offering exceptional accommodations and facilities enhanced by warm and caring, attentive service. The resort's award-winning oceanfront Larimar Spa, known for treatments incorporating indigenous island ingredients, is the most comprehensive in Aruba and a favorite of spa connoisseurs. With an exceptional staff – many with the resort for more than 15 years – the property is notable for its gracious service, having the largest expanse of white sandy beach on the island, exotic lagoons, cascading waterfalls, manicured fragrant gardens, and 355 guestrooms, including 30 luxurious suites and exclusive Plaza Club accommodations. The Radisson Aruba captures the essence of Aruban charm offering sumptuous cuisine in three restaurants; including Sunset Grille, the island's only AAA Four Diamond-rated restaurant and Mira Solo, the island's only martini bar featuring a variety of 52 martinis; a 30,000-square-foot pool area with two free-form pools; a five-star PADI dive and water sports facility, and more than 15,000 square feet of special event space.

**Radisson® Hotels & Resorts**, As one of the world's leading brands, Radisson® is being positioned to deliver vibrant, contemporary and engaging hospitality characterized by the Yes I Can!<sup>SM</sup> service philosophy. Our ambition is to expand Radisson® as a powerful, globally consistent, first-class brand. The positioning is being supported by a series of innovations introduced during our 2010 Global Business Conference, including new room concepts, new restaurant concepts and a series of new service concepts focused on the guest experience. The strategy for Radisson® entails an investment program of up to USD 1.5 billion in North America alone, focused on establishing flagship hotels in key U.S. cities and on upgrading the existing portfolio. With 425 hotels in operation globally and 107 hotels currently in the pipeline, the brand is poised for significant growth around the world\*. We plan to grow the portfolio domestically and globally to at least 600 hotels by 2015. For information and reservations, call Radisson at +1 (800) 333-3333, visit [www.radisson.com/aruba](http://www.radisson.com/aruba) or contact your travel professional. All packages include complimentary high-speed Internet access and rates listed are per room based on double occupancy in Garden View accommodations.

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