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RADISSON ARUBA RESORT, CASINO & SPA WINS
PRESTIGIOUS PINNACLE AWARD

2011 Marks the Resort's Third Year as a Pinnacle Award Recipient

ARUBA (June 9, 2011) – The Radisson Aruba Resort, Casino & Spa has won the 2011 Pinnacle Award, the symbol of excellence among meeting planners, bestowed upon resorts and hotels with a proven track record for delivering a superior meetings experience. The coveted award is the “reader’s choice” of the meetings and incentives industry, with recipients named by the readers of *Successful Meetings* magazine whose audience is comprised of meeting and event planners throughout the United States and abroad. This year marks the third year that the Radisson Aruba Resort has won the Pinnacle Award.

The Radisson Aruba Resort features over 15,000 square feet of meeting and event space with five function rooms ranging from 600 to 1,000 square-feet and an 8,100-square-foot Grand Caribbean Ballroom accommodating up to 900 people. Additionally, the resort also offers over 24,000 square feet of outdoor venue options. On-site specialists coordinate every group need from start to finish, and meeting planners can take advantage of Radisson goldpoints plus® “Points for Planners.”

Readers of *Successful Meetings* – professionals who are decision makers for planning meetings, events, conferences, and incentive programs – voted for the winners of the Pinnacle Awards via online ballots and gave feedback based on their professional experiences worldwide for the top hotels, conference centers and CVBs.

About Radisson Aruba Resort

The AAA Four Diamond Radisson Aruba Resort, located on Palm Beach – the island’s top beach – is a 15-acre tropical oasis offering exceptional accommodations and facilities enhanced by warm and caring, attentive service. The resort’s award-winning oceanfront Larimar Spa, known for treatments incorporating indigenous island ingredients, is the most comprehensive in Aruba and a favorite of spa connoisseurs. With an exceptional staff – many with the resort for more than 15 years – the property is notable for its gracious service, having the largest expanse of white sandy beach on the island, exotic lagoons, cascading waterfalls, manicured fragrant gardens, and 355 guestrooms, including 30 luxurious suites and exclusive Plaza Club accommodations. The Radisson Aruba captures the essence of Aruban charm offering sumptuous cuisine in three restaurants; including Sunset Grille, the island’s only AAA Four Diamond-rated restaurant and Mira Solo, the island’s only martini bar featuring a variety of 52 martinis; a 30,000-square-foot pool area with two free-form pools; a five-star PADI dive and water sports facility, and more than 15,000 square feet of special event space.

Radisson® Hotels & Resorts. *As one of the world’s leading brands, Radisson® is being positioned to deliver vibrant, contemporary and engaging hospitality characterized by the Yes I Can!SM service philosophy. Our ambition is to expand Radisson® as a powerful, globally consistent, first-class brand. The positioning is being supported by a series of innovations introduced during our 2010 Global Business Conference, including new room concepts, new restaurant concepts and a series of new service concepts focused on the guest experience. The strategy for Radisson® entails an investment program of up to USD 1.5 billion in North America alone, focused on establishing flagship hotels in key U.S. cities and on upgrading the existing portfolio. With 425 hotels in operation globally and 107 hotels currently in the pipeline, the brand is poised for significant growth around the world*. We plan to grow the portfolio domestically and globally to at least 600 hotels by 2015. For information and reservations, call Radisson at +1 (800) 333-3333, visit www.radisson.com/aruba or contact your travel professional. All packages include complimentary high-speed Internet access and rates listed are per room based on double occupancy in Garden View accommodations.*

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